

EUROPEANlife.

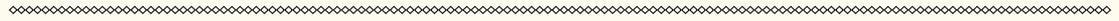


EUROPEANLIFE SALES KIT



EUROPEANlife.

P A S S I O N • F O R • L U X U R Y



EUROPEANLIFE IS AN UNIQUE SHOWCASE FROM EUROPE TO GLOBAL CONSUMERS WHICH GIVES THE READER A GLIMPSE INTO LUXURY LIFE ON THE OLD CONTINENT, AND IT GIVES THE LUXURY BRANDS ACCESS TO EXCLUSIVE DISTRIBUTION CHANNELS TO SHOWCASE THEIR PRODUCTS AND EVENTS.

We focus on exclusive brands, goods and services, covering a wide range of topics in the new market. Additionally, we include lifestyle events and publish interviews with luxury professionals, business people and influencers.

The development of seamless consumer experiences, genuine communications through digital media, and a well-founded expansion strategy to new global markets are key determinants for the future success of European luxury companies. What makes **EuropeanLife** unique, is our focus on innovative media products, our exclusive network in new markets such as Russia, China and India, Middle East and our modern distribution channels to the readers.



✎ MAGAZINES

Our glossy e-magazine is distributed through leading international media such as *The Moscow Times*, *China Daily* and *New Delhi Times*, resulting in a substantial reach of luxury consumers in new markets. Our luxury bloggers are located in different cultures all over the world, which allows us to significantly expand the international exposure in local languages of our clients and build local awareness. We promote the brands and the entrepreneurs in the magazine in packages of 3 months on all our distribution channels. **You can get in our magazine any time, any day!**

✎ EVENT SPECIALS

We give owners of specific target group the possibility for their own exclusive, tailor-made magazine, promoted over a period of time in 5 different distribution channels, on our website and our network, with a reach that covers the world. We are partners with events in **Luxury** and entrepreneurship and work with them to promote their organisation, their brands, their clients, their exploitants and give them the opportunity to make a magazine **Special** with us. Ask for the Special Handout for more details.

EUROPEANlife. Special.

✎ READERSHIP

EuropeanLife focuses on high-end global professionals and their peers, who are engaged in entrepreneurship, business, investment and high society. This luxury consumer segment typically combines significant purchasing power with a strong appetite for European luxury goods and services, as well as a continuous interest in the exclusive lifestyle associated with Europe

✦ DISTRIBUTION

EuropeanLife understands modern digital distribution and their exclusive distribution tools takes your brand all over the world directly in the hands of your client. We have an active bloggerteam and we are active on all online platforms. We have partners in Russia, China, India and the Middle East where readers of succesfull media have free acces to our magazine.

THE MOSCOW TIMES +1,5 million visitors/month

CHINA DAILY +240 million visitors/month (+8 million visitors per day)

NEW DELHI TIMES +1 million visitors/month

In each of these leading international media platforms, we are featured in the luxury section which covers a wide range of topics (luxury goods and services, exclusive travel, fine art, etc.). Additionally, our e-magazine is shared by our **international luxury bloggers, social media, and active website**, with a reach of +2 million followers who are specifically interested in luxury.

Contact us for our packages, prices and products.

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